



JEANS & CASUALWEAR MANUFACTURER
KNITWEAR MANUFACTURER



Company Profile

General Info

Vendor name : DEMCOINTER SARL

Home office address : Zone Industrielle BP47
5050 Moknine, Tunisia

HEAD OFFICE & FACTORIES

Phone : + 216 73 416 100

Fax : + 216 73 416 101

e-mail : info@demcointer.com

Sub-brands or divisions : **Jeanswear :**
DEMCO JEANSWEAR SARL
JS.COM SARL
AMICO SARL
SIBOCO SARL

Knitwear :
DEMCO KNITWEAR SARL
DEMCOTEX SARL
CHAMTEX SARL
DENTRI KNITS SARL
FIMA SARL
BIOTEX FINISSAGE SARL



Organizational Chart

Founders and owners : De Meirsman Johnny & De Meirsman - Bouguila Sihem

Primary on-site factory contact : Johnny De Meirsman

Alison De Meirsman

Patrick Raes

Jelloul Bouguila

Taoufik M'henni

Caroline Grégoire

CEO

Creative Director

Sales Director

COO

CFO / HR

CSR Director

JDM@demcointer.com

ADM@demcointer.com

PRS@demcointer.com

JEB@demcointer.com

tmhenni@demcointer.com

CGR@demcointer.com

Turnover

Average annual capacity per product category in garments :

Jeanswear :

Bottoms 3 000 000 garments
Tops & others 250 000 garments

Knitwear :

T-shirts, polo's, ... 1 500 000 garments
Underwear 10 000 000 garments
Others 1 000 000 garments

Turnover group : 65 000 000 €

Financial base : 100% Private

Certifications

ISO 9001



International Standard for Quality Management Systems (QMS).
A common sense approach to the management of business activities to consistently achieve customer satisfaction.

SA 8000



International Standard for Social accountability
SA8000 is an auditable certification standard that encourages organizations to develop, maintain, and apply socially acceptable practices in the workplace

BSCI



GOTS



Global Organic Textile Standard including ecological and social

GRS



The Global Recycled Standard (GRS)

ISO 14000



Environmental Management System

OEKO-TEX® Standard 100



Confidence in Textiles tested for harmful substances, produced in an environmentally friendly and socially acceptable environment.
Class I : Knits
Class II : Jeans

CO2 NEUTRAL



This certification guarantees that labelled organisations are actively calculating, reducing and compensating their local and global climate impact. As opposed to “greenwashing”, this label can only be achieved through serious climate efforts. Validated by Vinçotte.

This “CO2-Neutral” label not only guarantees real climate protection efforts, it also empowers companies to break through the fog of empty environmental claims.
This label is for our planet as the recognition of real efforts stimulates others to do so as well.

A CO2-Neutral protocol based on PAS 2060, the first CO2-Neutrality standard. This clear process for reaching CO2-Neutrality is a guarantee for universal and cross-sectorial climate effort recognition.

All our companies, operations and productions are certified

Fairtrade



Fairtrade changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers in developing countries.

BCI



The Better Cotton Initiative exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future. BCI aims to transform cotton production worldwide by developing Better Cotton as a sustainable mainstream commodity.

Higg Index



The Higg Index is an apparel and footwear industry self-assessment standard for assessing environmental and social sustainability throughout the supply chain

OUR ENGAGEMENT FOR OUR PLANET

Ecologic approach

- Getting smart with monitoring
- Getting aware through behavioural changes
- Getting efficient through investment upgrades
- Going Green with renewable energy
- Offsetting our carbon footprint which we were not able to avoid

Carbon neutral.

Since 2017, we are financing "The saving trees in Uganda Project within the framework of the sustainable development Goals of the united nations". This voluntary offsetting approach & climate project is Gold Standard certified. We liked particularly the human dimension of this project, since this project isn't only reducing deforestation but providing jobs as well.

Goal by 2025 : offsetting our complete carbon footprint in local projects (Tunisia)

Water stewardship.

Since the construction of our laundry and dyehouse we are treating 100% of our waste water. Today 80% is recycled and reused.

10 years ago we were using average 100 liters to stone wash a jeans today we are using only = 34 L of which 80% is recycled water
=> so today we are using nett only 6,8 liters average per jean

=> a reduction of 93% of water usage.

For 2020-21 we have developed new jeans washing methods to go even further, which means only 2 liters per jean

Goal by 2025 : ZERO LIQUID DISCHARGE / 97% WATER RECYCLING



Green energy.

Today we have 4500 solar panels operational providing green energy. (25% of our consumption)
Goal by 2025 : 20 000 PV = 100% green electricity.



Chemicals

No toxic chemicals are used.

- 50% use of chemicals in 10 years

End 2019, we have stopped the use of pumice stones in our jeans laundry

End 2019, we have stopped the use of potassium permanganate in our jeans laundry

End 2022 we will comply fully within ZDHC guidelines.

Managing/controlling all our waste.

We are ISO 14001, all our wastes are for 100% management to be recycled.

Examples :

- Cut waste is going to a company making carpets and rugs ;
- Seconds and 3rd choice garments are recycled into new fabrics (collaboration with a local denim fabric maker) ;
- Carton/paper is recycled into carton boxes to export our products ;
- Waste of water treatment plant (sand) upcycled into paving tiles ... all other wastes are going to certified companies

Activities

Sales - R&D :

Commercial team 30 people, 4 different nationalities working on sales and R&D.
 Pattern design on Gerber Accumark systems, Lectra compatible (30 skilled patternmakers on cad cam system)
 3D design on CLO3D capabilities
 Fully equipped creative smart wash lab at laundry run by 50 technicians and engineers.

Fabrics & finishing knitted fabrics :

Knitting, dyeing and finishing of knitted fabrics.
 Single jerseys, interlock, jacquard, rib in cotton, cotton-lycra, tactel, polyamide, polyester ...
 Tubular knitting capabilities from kids sizes to adults.

Embroidery and printing

6 embroidery machines
 Various kind of screenprinting machines. Transfertprinting, flockprint, silicone, ...
 Digital printing on fabrics, sublimation.

Cut & Make Jeanswear

23 flexible sewing lines, specialised machinery for Jeans, lightweight twills, stretch, RTD twills and denims, ...
 Lectra automatic cutting machines.
 Men's & Women's Bottoms : Jeans, Twills, chino's, cargo pants, engineered jeans, slacks, skirts
 Men's & Women's Tops : Shirts & Jackets and other fashion articles.

Cut & Make Knitwear

18 flexible sewing lines equipped with specialised machinery for bodywear manufacturing.
 State of the art cutting plant with Berrebie and Lectra cutting machines.
 - Underwear & bodywear : Singlets, Tanktops, T-shirts, boxershorts and briefs
 - Fashion : T-shirts, poloshirts, sweaters.
 - Pro/tech : technical sports and swimwear, professional wear for government and industry.

Washing, dying and finishing of manufactured garments :

All chemical washes, enzyme washes, stonewashing, bleaching...
 Garment dyeing : reactive, sulfurdye, direct, cationic, tie&dye, cold dye ...
 Manual operations like : brushing, scraping, local abrasion/destruction and all sorts of whiskers.
 All sort of chemical spraying or paintbrushing of bleach, resins and pigments.
All latest new tech in house, LOW EMISSION washings based on laserings, ozone and nanotechnology.

Employees

Compagnies	Employees	Activity / website
DEMCOINTER SARL	750	Plate-forme, warehousing & cutting. Import/export embroidery, screen printing, digital printing & sublimation Design, development & sales.
Textiles : KNITS		www.demcointer.com
DEMCO KNITWEAR	690	Plate-forme, cutting & sewing, press & pack plant
DENTRI KNITS SARL	46	Fabric Knittingplant
FIMA SARL	42	Fabric dying & finishingplant
BIOTEX FINISSAGE SARL	20	Fabric finishingplant
DEMCOTEX SARL	282	Assembling, sewing plant
CHAMTEX SARL	60	Assembling, sewing plant
Textiles : JEANS		www.demcointer.com
DEMCO JEANSWEAR SARL	1500	Assembling, sewing plant Washing & garmentdying, press & pack plant
JS.COM SARL	280	Assembling, sewing plant
AMICO SARL	160	Assembling, sewing plant
SIBOCO SARL	100	Assembling, sewing plant
Total employees	3930	

Including other activities, the group employs over 4400 peoples in Tunisia, Belgium and France.

Jeanswear :

Tommy Hilfiger / PVH (Europe)
 Lee Jeans / Kontoor Brands (Europe)
 Wrangler / Kontoor Brands (Europe)
 Salsa Jeans (Portugal)
 Pepe Jeans (Spain, UK, NL)
 Hackett London (UK)
 Maison 123 paris (France)
 Lee Cooper (Belgium)
 Edwin Jeans (Europe)
 Carhartt (Europe)
 Some other smaller labels...

Knits, Underwear :

Tommy Hilfiger / PVH (Europe)
 Liabel Athéna: (Italy)
 Salsa Jeans (Portugal)
 Hema (The Netherlands)
 Zeeman (The Netherlands)
 Beeren Bodywear (The Netherlands)
 RJ Bodywear (The Netherlands)
 E.Leclerc (France)
 Eminence (France)
 No Shirt (The Netherlands)

Knits, Fashion

Edwin Jeans (Europe)
 Carhartt (Europe)
 Salsa Jeans (Portugal)
 Tommy Hilfiger / PVH (Europe)
 Pepe Jeans (Europe)

Knits, Sport & athleticwear

Derrière Equestrian (UK)
 Compress Sport (France)
 Damart Sport (France)

Knits, Professional wear

French Army/ Navy (France)
 French Police (France)
 Elis (France)
 Dutch Army (The Netherlands)



Location HQ

The DEMCOINTER group is located in the industrial zone of MOKNINE, next to TEBOULBA
Moknine is located between Monastir and Mahdia at 30 Km south from MONASTIR and 200 Km from TUNIS (Capital).
Tunis to DEMCOINTER : 2 hours by car
Monastir to DEMCOINTER : 30 minutes by car



Location

Address : Zone Industrielle BP47
5050 Moknine
Tunisia

Longitude : 35°38'0.35"N
Latitude : 10°55'51.51"E

<https://goo.gl/maps/dqkgmS5KmRYE9vRd8>



1. Textiles, concept, manufacturing and BtoB sales :

BIOTEX TECHNOLOGIE

biotex-tech.com

www.linkedin.com/company/biotex-tech

HQ : 1 bis chemin de la Coume, 09300 Lavelanet, France

- Distribution and sales technical professional wear.
- Design of technical sportswear.
- Design of medical and professional protection clothing.
- Manufacturing unit of surgical face masks.

2. RETAIL : Textiles BtoC sales, brand :

KONTAKT

HQ : Industrial Zone Moknine, Tunisia

kontakt.com.tn

www.facebook.com/kontakt.tn

www.instagram.com/kontakt.tn

- Clothing brand for underwear, sleepwear, casual and Jeanswear for adults & kids

3. RETAIL : Textiles BtoC sales, brand :

HAPPY&So

HQ : 17 rue Delandine, 69002 Lyon, France

happyandso.com

[instagram.com/happyandso](https://www.instagram.com/happyandso)

Clothing brand for ladies : swim & sportswear

4. Laboratories :

TTS SARL

www.tts-tn.com

www.linkedin.com/in/total-testing-service-965a22100/

- a. HQ MONASTIR, TN : BP53 Z.I Technopole Menzel Harb 5036 TUNISIE
 - b. OFFICE TUNIS, TN : Espace Tunis Bloc I - App I Montplaisir 1073 Tunis
 - c. LAB BELGIUM : 1 Rue de l'Echauffourée Espace Pierre Mauroy ,Centre d’Affaire Risquons-Tout B-7700 MOUSCRON
- Laboratory for textile testing
 - Toxicology Laboratory for textiles, leather and cosmetics
 - Metrology lab for pressure, weighing, volume, colorimetry and temperature
 - Microbiology laboratory
 - Since 2020 a lab and commercial representation in Mouscron, Belgium.
 - 2022 : medical textile laboratory

5. Construction, manufacturing and sales of solution for buildings in aluminium

DEMCONSTRUCT SARL

Industrial Zone Moknine, Tunisia

www.alluco.com

www.linkedin.com/company/alluco

- Manufacturing of solar protection solutions and ventilation systems
- Powder coating of aluminium
- Machining and assembling of aluminium solutions for buildings
- Distribution and sales of hardware accessories for window makers
- Distribution and sales of aluminium profiles for window makers and installers
- Distribution and sales of solar energy materials and solutions.

6. Environment :

MOLKA ENVIRONNEMENT

Hammam-Sousse, Tunisia

www.molka-tn.com

www.facebook.com/MolkaEnvironnement

- Official distributor of equipment for urban cleanliness : Glutton (BE), Molok, ...
- Pilot project in Sousse-Kantaoui Tunisia : collecting household waste.

7. Environment :

DEMCO TERRA

HQ Tunis : 29 Rue l'île de Sibelle, Tunis 1053 (Lac II)

- 1000 ha of tree plantation in three farms in Tunisia
- Carbon sink

8. Real Estate Management :

REMA SARL

HQ Tunis : 29 Rue l'île de Sibelle, Tunis 1053 (Lac II)

- 90 000 sqm industrial buildings

