DENIM EXPERT LIMITED

A SUSTAINBALE AND RESPONSIBLE DENIM MANUFACTURER



Plot No: 96-100 Sector 3. Karnaphuli EPZ North, Chattogram, Bangladesh.

www.denimexpertlimited.com



PIONEERING SUSTAINABILITY SINCE 2009

Denim Expert Limited pioneers the sustainable denim revolution **through innovation**, with a deep commitment to **sustainability and inclusivity**. By setting new industry standards with our ethical manufacturing practices, we champion environmental stewardship and social equity, inspiring a transformative and equitable future in the global fashion industry.









FROM ROOTS TO REVOLUTION: OUR DENIM JOURNEY

Mission

Our mission is to set new standards in the denim industry through innovation, craftsmanship, and a relentless pursuit of environmental and social responsibility.

Vision

Our vision is to lead the way in sustainable denim innovation, shaping a future where quality, ethics, and environmental stewardship define industry norms.

At Denim Expert Ltd., our love for denim merges with a profound commitment to sustainable progress. We started with a vision to not just produce exceptional denim but to ensure it's crafted with care for the environment. Our journey leverages the latest technology and the unwavering dedication of our team, blending style with eco-conscious innovation. This dedication to sustainability is woven into the very fabric of our operations, setting new industry standards for quality and environmental stewardship. As we continue, our path is clear: to innovate responsibly, embracing creativity and sustainability in equal measure.

Mostafiz Uddin, Managing Director, Denim Expert Limited



OUR STRENGTH IN NUMBERS

Celebrating a 15-year legacy since our establishment in 2009, Denim Expert Limited prides itself on a significant global footprint with exports to more than 10 countries, indicating our broad international reach. Our dedication to innovation is reflected in the substantial investment of over \$12 million, driving our industry-leading advancements. With a strong financial performance, highlighted by an annual turnover of over \$25 million, we are not just sustaining growth but are actively shaping the future of the denim industry.

Employees

Women Workforce

Denims/Day

Export Footprint (Country)

1900+ 70%

14000 10+









12M+ Investment

in innovation to sustain excellence and drive progress.



25M+ Turnover

to fuel growth and empower future opportunities.



INSIDE DENIM EXPERT

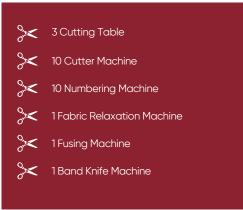
Denim Expert Limited stands out in the global denim market, fueled by an integrated system and the finest machinery, which together form the backbone of our exceptional manufacturing process. Our robust monthly production capabilities serve as a testament to our relentless pursuit of design excellence, unrivaled quality, and a commitment to sustainability that is deeply embedded in every stitch we craft.

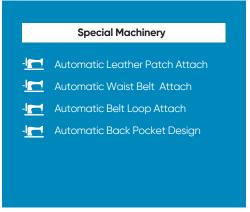




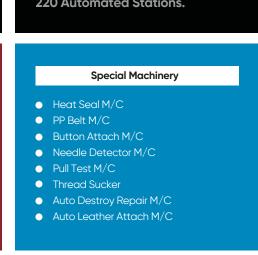








R&D Platform: A foundation for developing unique washing recipes, enabling a wide range of denim looks.
 In-House Laboratory: Equipped to conduct comprehensive physical and chemical tests, including pull, shade band, color fastness, and crinkle.
 Advanced Technology: Our laboratory and laundry facilities boast modern machines and technology.



OUR JOURNEY TOWARDS A GREENER TOMORROW

The First Manufacturer in Bangladesh to Champion Sustainability by Joining Sustainable Apparel Coalition The First Manufacturer in Bangladesh to Become A Contributor to the ZDHC Foundation.



Ø ZDHC

The First Manufacturer in Bangladesh to Embrace UNFCC Charter.

The First Manufacturer in Bangladesh to Join the Jeans Redesign Initiative.





Our Sustainability Impact

Environment Management

-7%

Energy Consumption

-17%

Water Consumption

-23%

-23%

CO2

Water Waste

-35%

Chemical

-41%

Waste Reduction

8%

Higg

82.29





THE SUSTAINABLE STANDARD IN DENIM EXCELLENCE

Road to Sustainability

At Denim Expert Limited, our sustainability journey is woven into every aspect of our business, reflecting a deep commitment to environmental stewardship and ethical practices.

Through mindful actions and dedicated efforts, we strive to embody sustainability not only as a corporate vision but as an essential way of life, inviting all to witness and share in the creation of a brighter, more sustainable future.







PIONEERING SUSTAINABLE PRACTICES

Pioneering Sustainable Practices with PaCT



Through our collaboration with the Partnership for Cleaner Textiles (PaCT), Denim Expert Limited has made significant strides in sustainability, achieving a 21% reduction in water use, a 16% decrease in energy consumption, and a 41% cut in chemical use.

Our partnership with PaCT has not only led to substantial environ- mental improvements but also exemplifies our journey towards a greener, more sustainable future.

Success Story with the DeveloPPP.de Project



Denim Expert Limited, in collaboration with Germany's DEG, proudly announces the successful completion of the DeveloPPP.de project, achieving remarkable advance -ments in sustainable manufacturing.

Highlights include a 14% reduction in energy consumption, a 24% decrease in water use, and significant improvements in chemical management and Effluent Treatment Plant (ETP) performance.

This effort reflects our environmental commitment and establishes Bangladesh's first denim training center, advancing apparel sustainability.

3e Program for Energy Efficient Practices



Denim Expert Limited's adoption of the 3e Program for Energy Efficient Practices marks a significant stride in sustainability, achieving a 13% energy saving and a 7% reduction in CO2 emissions through advanced technologies and conservation strategies.

This initiative exemplifies our commit -ment to eco-friendly practices and our role as an industry leader in environmental stewardship.



Our Commitment to 100% Water Recycling & Zero Discharge of Hazardous Chemicals

Denim Expert Ltd. reinforces its sustainability mission with a focus on 100% water recycling and eliminating hazardous chemical discharge. Our upcoming Effluent Treatment Plant (ETP) is a testament to our environmental stewardship, advancing water management practices for a cleaner, safer planet.

LEADING WITH CREATIVITY AND SUSTAINABILITY



Denim Expert Limited Studio

Our studio leads in denim innovation, transforming responsible production by introducing new methods and sustainable materials. It's where creative ideas become eco-friendly designs, underpinned by a circular economy approach to minimize waste and encourage recycling. Leveraging the latest technology and our deep commitment to environmental care, we're forging a new path for the denim industry.

Setting New Standards in Denim Innovation

Creative Conceptualization

Our approach combines brainstorming, trends, and research to create innovative denim that leads and disrupts.

Sustainable Product Design

We commit to eco-friendly denim innovation, choosing sustainable materials and processes for top quality and sustainability.

Innovative Design Solutions

Merging classic styles with future trends, we craft captivating denim designs using advanced and sustainable materials.

Collaborative Creations

Collaborating with brands and designers, we fuse diverse skills to produce unique, co-created, or bespoke denim products.

OUR CREATIONS, A SYMPHONY OF QUALITY AND DESIGN

Denim for Every Generation

We offer a wide array of bottoms and tops for all ages and occasions, blending style and comfort with our quality, trend-setting designs to meet everyone's needs.









At Denim Expert Limited, we pride ourselves on a range of denim collections that effortlessly unite timeless designs with modern flair. Our creations don't just follow trends—they lead them, establishing new style benchmarks globally. Crafted with precision and a deep understanding of fashion's evolving landscape, our denim is designed to make an impact, solidifying our position as pioneers in the denim industry.









PIONEERING POSITIVE CHANGE

At Denim Expert Limited, we are driven by a vision that extends far beyond fashion. Our journey is a commitment to creating meaningful change in the world. Through our dedication to eco-friendly production techniques, support for local communities, and promotion of fair labor practices, we embrace a holistic approach to sustainability.

We believe in the transformative power of denim to ignite positive change, weaving together threads of impact with every pair of jeans we craft. Join us on this journey as we continue to shape a better tomorrow, one stitch at a time











PIONEERING POSITIVE CHANGE



First in Bangladesh RMG to Hire Transgender Employees.:

In collaboration with Bandhu Social Welfare Society and USAID, DEL became the first company in Bangladesh to embrace transgender inclusion.



Embracing Diversity: Supporting Less abled People

Denim Expert Ltd. champions diversity by actively supporting and employing individuals with disabilities, ensuring equality and opportunity for all.



Empowering Women: Free Education Opportunities

Denim Expert Ltd. promotes inclusivity, empowering employees with educational opportunities at the Asian University for Women.



Fostering Female Empowerment with HERproject™

Denim Expert Ltd. has partnered with HERproject™ to empower women in global supply chains through health, financial, & equality initiatives.



Creating Job Opportunities for Human Trafficking Survivors

Denim Expert Ltd. partners with Winrock International, tackling human trafficking through job creation and awareness for at-risk individuals.



Denim Expert's Eye Care Initiative with Fred Hollows Foundation

Denim Expert Ltd. partners with the Fred Hollows Foundation to open an eye care center, to boost health and employee well-being.

More Initiatives



- 1. Blood Donation Camp
- 2. Child Support Program
- 3. Insurance Facility
- 4. Transport Facility
- 5. Production Incentive
- 6. Maternity Benefits
- 7. Medical Support

Skill Development



- 1. Fire Safety Training
- 2. Chemical Management Training
- 3. Compliance Training
- 4. First Aid Training
- 5. HR Training
- 6. Sewing Training
- 7. Shudokkho Training

LEADING BRANDS: TRUSTED COLLABORATIONS





WE'RE NOT JUST SHAPING DENIM; WE'RE SHAPING THE FUTURE OF FASHION







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